

New Hampshire Community Loan Fund 7 Wall Street, Concord, NH 03301 Phone: (603) 224-6669 | Fax: (603) 225-7425 info@communityloanfund.org www.communityloanfund.org

Digital Marketing Specialist

The organization

The New Hampshire Community Loan Fund, a community development financial institution founded in 1983 and based in Concord, N.H., is nationally recognized as an innovator in the field of community development finance and has a rich history of providing access to capital to achieve home ownership, business growth, climate solutions, sustainable agriculture, childcare, and cooperatives that secure and protect access to affordable housing.

Diversity, equity, and inclusion have always been integral to our success. We are an Equal Opportunity Employer, and our employees are people with different strengths, experiences, and backgrounds who share a passion for improving people's lives.

We are growing our staff to meet the needs of the state's people, businesses, and communities.

The opportunity

The Digital Marketing Specialist is our marketing team's lead brand builder and works in strong partnership with our Writer and Content Producer. They are responsible for using multiple digital platforms to inspire and engage audiences, leading to greater brand awareness and affinity and achieving our fundraising and lending goals.

The successful candidate will have a passion for our mission and an enthusiasm for bettering New Hampshire's communities. Three years of digital marketing, social media management, or brand management experience is required.

We offer a hybrid work plan that combines remote work with time in our Concord office. Starting salary is \$65,000 with comprehensive benefits.

If this description is a good fit, we would love to hear from you! Please send a resume with cover letter to jobopening@communityloanfund.org.

No phone calls, please.

Equal Opportunity Employer

Visit us at <u>www.communityloanfund.org.</u>